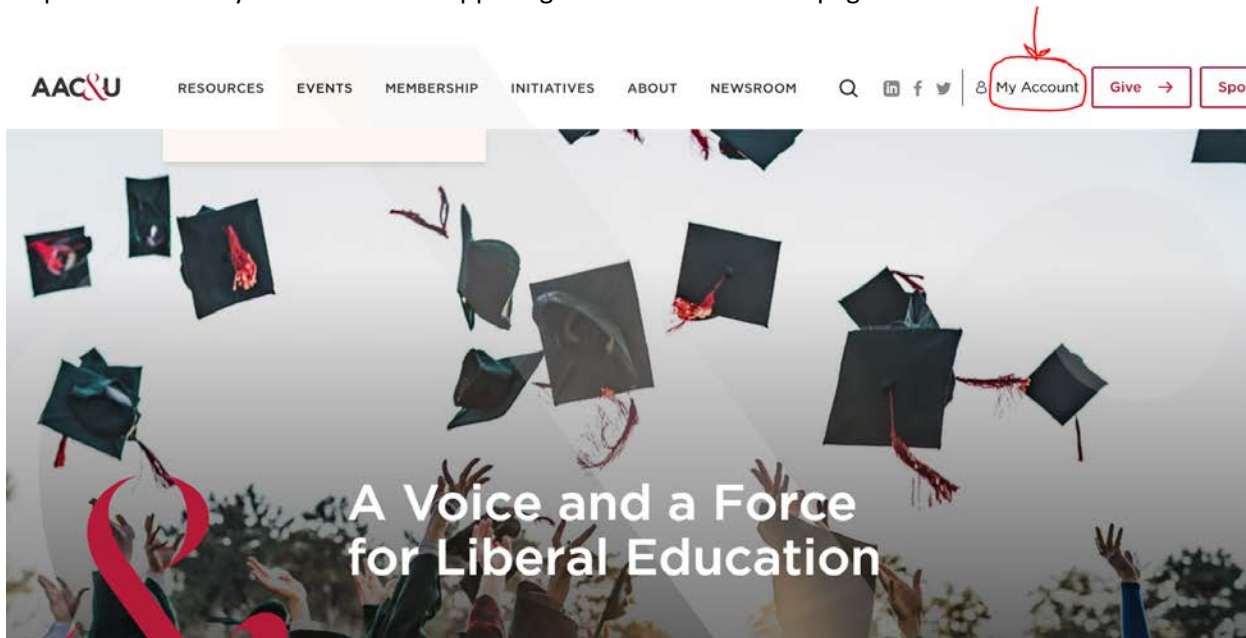


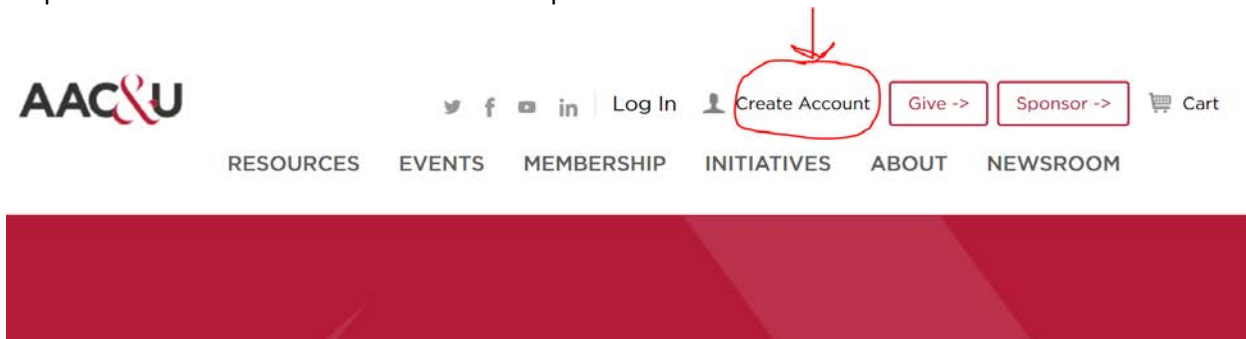
How to create an AAC&U member account:

Step 1: Visit AAC&U Main website at www.aacu.org

Step 2: Click on "My Account" in the upper right-hand corner of the page. See below.



Step 3: Then click on Create Account at the top. See below.



Step 4: You will first be asked to search our database to make sure you do not already have a record. If you do, then that can be updated. If you need any help here, contact the Membership Team at (202) 387-3760 (press #1 for membership) or memberservices@aacu.org.

Step 5: If you do not already have a record in our database, then complete the form as instructed. To ensure that you create a member account, you need to make sure to link yourself correctly to your institutional/organizational record. Please review the short video "How to affiliate with my organization" on that page. Begin typing the formal name of your school. Select your organization from the drop-down list so you will be linked correctly. See example below. If you need additional assistance, please contact the Membership Team at (202) 387-3760 (press #1 for membership) or memberservices@aacu.org.

* **Organization**

* **Email**

▼ Items 1-1 out of 1

* **Phone**

Step 6: Complete the form...and **Welcome to AAC&U and all your member benefits!!**

What Does AAC&U Offer Our Member Institutions?



Why AAC&U?

- Now more than ever, leaders in higher education are called upon to make the case for the value added of higher education in general, and liberal education in particular. AAC&U helps leaders by providing guidance through our publications, research, and programming.
- At a time of increasing polarization and partisanship, countering authoritarian tendencies and speaking across differences are essential for the strength of our democracy and for individual thriving. AAC&U offers tools to prepare students for success in work, citizenship, and life.
- AAC&U is shaping the landscape of higher education by providing guidance toward innovative programming addressing this moment of racial reckoning, including the establishment of Centers for Truth, Racial Healing, and Transformation, diversifying STEM faculty and students, and partnering with the Interfaith Youth Core around speaking across religious differences.
- Colleges and universities play a leadership role in researching and responding to the most pressing ethical, legal, and social issues of the day.
- Our AAC&U president, Lynn Pasquerella, advocates for our members across a wide range of media outlets and her voice is often the one that singularly highlights the importance of teaching and learning as defining elements of what makes a college education invaluable.

Benefits of Membership

- Membership in AAC&U provides you and everyone on your campus with ongoing access to a global community of educators who are committed to advancing quality and equity in undergraduate education as well as to a wealth of resources and tools that support the success of all your students.
- We are currently putting the finishing touches on a newly redesigned website and developing plans to offer “members only” online communities that will enable you and all your faculty and staff to connect with colleagues across the country and around the world on topics of shared focus.
- Through discounted access to AAC&U events, including our annual meeting, thematic conferences, institutes, and webinars, membership in AAC&U ensures that you and your campus colleagues can benefit from ongoing professional development opportunities and engagement with leading experts and can keep abreast of the latest educational innovations.

Additional Member Benefits Include:

- A complimentary online subscription to *Liberal Education*, our award-winning magazine.
- Access to research that covers a wide range of topics and issues and that provides timely evidence to support student success, advance equity, and advocate for liberal education.
- Access for chief executive officers to dedicated resources and events and to exclusive opportunities to promote their thought leadership through the Presidents' Trust, a diverse network of higher education CEOs.
- Significantly discounted access to on-demand faculty professional development opportunities provided in partnership with OneHE, an online platform that provides curated micro-learning content from a global network of experts.
- Support for the implementation of high-quality, technology-based teaching and learning practices, such as Open Educational Resources (OER) and ePortfolios, that have been proven to result in more equitable student success outcomes.
- Access to resources and models for equity-minded global learning for all.
- Support for the integration of civic engagement into campus curricular and cocurricular initiatives.
- Opportunities to participate in—and to benefit from—the resources, models, and best practices developed through an array of projects and initiatives, including:

Guided Pathways—working with broad-access institutions to ensure students are learning with a focus on equity, high-impact practices, and direct assessment of student learning.

Interfaith Leadership in Higher Education—advancing interfaith cooperation as a learning goal and practice on campuses.

Project Kaleidoscope—empowering STEM faculty, including those from underrepresented groups, to graduate more students in STEM fields who are competitively trained and liberally educated.

Truth, Racial Healing & Transformation (TRHT) Campus Centers—preparing the next generation of strategic leaders and thinkers to break down racial hierarchies and dismantle the belief in a hierarchy of human value.

Valid Assessment of Learning in Undergraduate Education (VALUE)—supporting an authentic approach to assessment designed to articulate and measure the skills, abilities, and dispositions that students need and that parents, policymakers, and employers demand.

Please visit our website at www.aacu.org for more information about our advocacy for liberal education and our research and work to advance curricular and pedagogical innovation; diversity, equity, and student success; global citizenship for campus, community, and careers; and undergraduate STEM education reform.

For any questions or additional information, please call us at (202) 387-3760 and press “1” for Membership, or email us at memberservices@aacu.org.